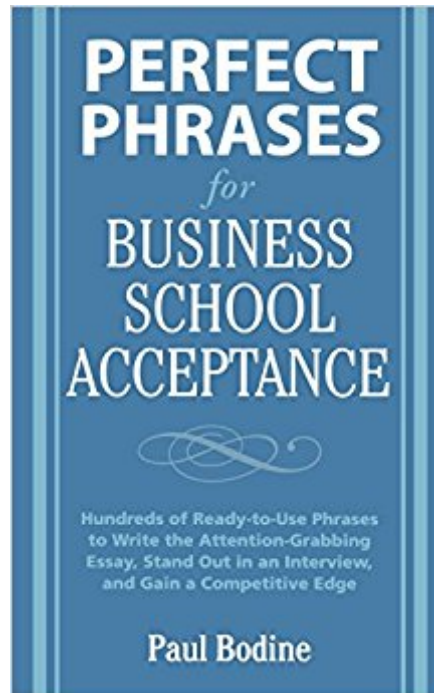


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Perfect Phrases For Business School Acceptance (Perfect Phrases Series)



Synopsis

The Right Phrase for the Right Situation--Every Time You've taken the GMAT, your transcript is in order, and you're ready to apply to business schools. Your personal statement and the interview are your major opportunity to distinguish yourself from the pack and demonstrate your full potential.

Perfect Phrases for Business School Acceptance gives you the phrases, statements, and approaches that will help you write a compelling essay, succeed at the interview, and stand out from your competition. Provides precise and effective language for applications, essays, interviews

Covers a wide range of potential answers to difficult questions Guides you through the stages of the interview process

Book Information

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Customer Reviews

I bought this to supplement my quest for an MBA. The book is compact and concise. It is filled with countless examples of neat and strong "phrases" that would be found in application essays to top business schools. I am giving four stars instead of five because it focuses on sentences instead of whole essays. Nevertheless, I consider it very useful. It should not be the only book to help the aspiring MBA applicant, but should be regarded as a helpful supplement.

i didn't use one phrase from this book. but, it gives you an idea of what your competition is thinking and coming up with ideas to tackle you. so take these phrases, make them better and use them if

you deem it fit. but i don't recommend copy/pasting anything from here. it's too tacky.

It's good to start with this book in order to prepare a first draft of your essay if you stuck or don't know what to write about. I used this book to get into TOP10 US MBA School. I didn't use any other books. It is a very comprehensive guide, which could give to you some ideas about what to write in your essays.

This book is exactly what i was looking for. I wanted a brief easy to read book that would give me "power phrases" - phrases that i can customize and reuse to capture the adcom's attention and then help me ease my way in making a strong case to consider my application. This book meets my needs. Before i got this book, i had to read through multiple lengthy "business school" essay books to distill the content to create my own power phrases.

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